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Pitch



What is Presiland?

It is an island lost in the midst of an ocean... an island that might look like to many others, but this heavenly place has a very unique characteristic...

All the heads of States of the planet have taken over the island to make it their main place of residence. Excess prevails at all levels and characterized this territory held secret ultra. A so well kept secret that Presiland doesn't appear on any map of the world. Presidents there are only accompanied by their families and entourage.

It happens that a few media personalities are occasionally invited, but for very special occasions only. From school of the presidents up to the Presidential retirement home, it's on Presiland that the daily life of our protagonists unfolds for whom the rest of the world is so little important that it is never mentioned. As if it didn't exist anymore!

Here, the only concerns of these elected kingdomless kings could be summarized in a few words: be the brightest, smartest, the strongest, the richest, the most ruthless, the most mischievous more misleading, more manipulative...

Why all that? To what end?

This is the neverending story of infinite competition, which runs 24 hours a day, 7 days a week. A faithless lawless frantic race where the only objective is to win the medal to become the President of Presidents!

In an attempt to achieve their ends, the players in this rules and limitless competition must however face a mysterious character who account for much in achieving their means. He is the man called «BIGBOSS»... The individual is very discreet; he never leaves his office on the top floor of the tallest skyscraper of PRESILAND.

Its building named «BIGBANK» is known to all.



Format



Presiland is a short animated film format.

A family entertainment program written and directed for a wide audience.

Episodes do not exceed 6 minutes including credits.

Concept - Target

Presiland is a concept that caricatures today's world and its various economical and political machineries featuring presidents in cartoons characters

It is a humorous concept of a stated kind that pushes always universal, human and ethical, moral values using the presidents as the representatives of our societies. The idea is to play and laugh at our cultural differences, to better highlight them and and see them for what they are

While traveling through the world of Presiland, each viewer will find material to be entertained.

Children will learn about the diversity of the world that surrounds them in fun way. On Presiland, the Visual and cultural identity of each country is respected and highlighted.

Young people will be captivated by the comedy of the situations and the caricature of People that they have already heard about. The older will be hooked by the second degree directly suggested by the idea of staging their president in this form and in this universe.

The writing is not directly linked to political news but it is inspired by. We exclude any form of religious proselytization. Religion is never mentioned in our scenarios, or as a source of conflict, nor as a model.

Presiland is part of the lineage of the cartoons produced since the 1950s until our days.

The protagonists of our episodes will struggle constantly to issues that seem massive in their eyes, but which, in reality, will appear as futile and ridiculous in the eyes of amused spectators.



Creation

On Earth, no one knows that an alien intelligence has been observing us for centuries. Reality is quite different

There are other living beings populating our surrounding universe.

These populations are scattered in the galaxies and easily travel through the cosmos.

Their technologies are much more advanced than ours, but the major difference

that characterizes them is that they have a higher intelligence.

It is for this reason that they have 'never' made contact with Earth! Why bother?

All these years of watching gave them sufficient learning about humans and their intentions. For them, their main goal could be summarized in one sentence: the war to gain power!

Comfortably seated at the command post of their ship, two of these aliens observe Earth' activity. They are worthy representatives of the higher Intergalactic Conceal (HIS) and carriers of the message of universal peace.

These jovial and friendly aliens are Having a doubtful look on their monitors... Their powerful surveillance system, which intercepts all communications from the Earth, is bringing bad news... Meticulously classified and analysed, these data are transferred to the central computer that issues real time updates of the general situation Earth... The daily report is displayed, it indicates that the future date of the end of humanity is close and getting closer ...

The HIS decides to act!

Our two aliens prepare to send to Earth a meteorite, which, once at destination, will turn into a wonderful island. A Pearl, a jewel, a gift sent on Earth for the sole purpose to test men one last time.

If the comportments and results prove positive, then, the HIS will make contact with humans and will provide the necessary assistance to prevent. Earth from reaching the point of no return.

One day, perhaps, they will be able to invite humans to join the great community peace loving people of the universe...

With this in mind, they launch the Countdown: 3, 2, 1, zero...

It's with a smile that the two aliens press the button!





The meteorite is launched. It reaches the boundary Earth' satellites and all radars are going crasy on the planet. Jet fighters of many countries take off to the estimated point of impact. All this is kept top secret, only presidents communicate with each other.

The meteorite pierces the surface of the ocean and sink to the bottom

like a effervescent aspirin thrown in a glass of water, It began to ascent to the surface, releasing much gas.

The first aircraft arrive to the area and give their mission reports. The result falls quickly: it is an island on which no threat to human is detected. It is a certainty; the place is as pristine as the first day of the world!

This information raises the euphoria of the world authorities. In the moment that follows, the Presidents agree and decide to go together to the onslaught of this virgin land. Multipresidential aircraft is immediately chartered. Take-off imminent to get as quickly as possible on the spot.

Each one for himself and God for me! The solution of parachuting the Presidents is passed in a hurry. Once at the drop zone, the frenzy turns into boxing match when the large side door opens on the side of the fuselage. From wrestling to a brawl a traffic-jam of Presidents obstructs the exit and destabilize the aircraft...

The first presidential parachutes open, they all wear the colours of their respective countries. Clinging to their lanyards, Presidents severely play elbows to be the first to plant the flag and take possession of a piece of land.

Colonization



To the General surprise, a hang glider cleaves the air and lands first on the beach. Larry Queen is on-site! True Renaissance man of the news, the virtuoso of the media has already set his cameras. He films the Presidents' arrival and commented the event...

A law is passed immediately. Only Presidents, their families and entourage will populate this place. Larry Queen is the only journalist allowed on the island.

LARRY CHANNEL is declared official media of this new earthly paradise called: PRESILAND.



The Presidents are now comfortably set on the island, each occupies a residence built to the image of his country, the lavish mansions are scattered around the centre of the island.

The families and their relatives have joined them, life on Presiland is in full swing. Schools, universities Convention Centre, Olympic Stadium, etc.

The centre of the island is a concentrate of ultra modern architecture. Parks and gardens alongside the soaring skyscrapers of the business district. Infrastructure allows residents ultras rapid comes and goes through the presidential city. Technology offers total comfort on Presiland and safety is assured by thousands of cameras that continuously scrutinize the slightest movement. Official meetings, cocktails and celebrations, here diplomacy is the key. We are seeing small theatre scenes where everyone can regularly show off.

Larry Queen frequently organizes flash baths. These events very accrued on the island are broadcast on his weekly show 'The QUEEN SHOW NEWS' always on prime time! But everything is an illusion... Once back in their respective homes, Presidents engage in their favourite distraction: 'CYBERWAR'! A fantastic battle to penetrate the neighbourhood computer systems. Take control of the opening and the closing of doors, suddenly

triggering sprinkler systems or alarms, disrupting air conditioners, lighting, home appliances everything goes! The nerve war and the power to pollute the neighbour's lives from the couch! The ultimate excitement for Presidents and entourages.

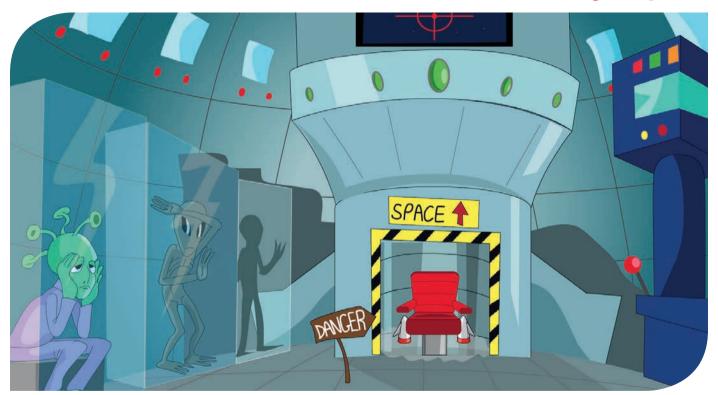
But there is aplace on the island where Presidents have less much fun... The place is creepy and Presidents hate to got there...

This is the «BIGBANK» an office building located on the top floor of the tallest skyscraper of the island. Here lays a dreadful and mysterious character known as the «BIGBOSS»!

His fury quickly became legendary on Presiland. BIGBOSS, when he says 'No' his voice resonates throughout the island. If unfortunately it hits the fist on his desk, then, under this impact the building loses a whole floor! If aggravated, he strikes twice, quakes do shake the ground of Presiland up to do bumpinp ice cubes melting in the cocktails on the beaches on the other side of the island...

Cohabitation





To ensure maximum security for their island against the rest of the world Presidents have decided to bring on Presiland the most dangerous weapons created by man. A neutral army is responsible for securing the SPACE CENTER MUSEUM, a building where man best creations are displayed and the worst ones stored away

The first space rockets are also showed, but are also stored here the most deadly viruses and the most devastating chemical weapons eager to to get out of the flask!

But the sinews of war, is the largest laser cannon in the history of the conquest of space, which stands here, among the other Museum' artefacts. This giant laser is a project which was abandoned several years ago by the major world powers because of its extreme danger. It has never been tested, but its power is such that the greatest scientists ensure that once placed in orbit, this laser cannon could disintegrate an entire country with one single pulse!

The sinews of war

To grab the giant laser would mean to become much more than President of Presidents... It would mean to rule over the entire planet always at the mercy of this threat... it would be bad... very bad... To Get your hands on the ultimate weapon by outsmarting security systems is in fact the dream of each Presidents! The temptation is horribly too large for those power-hungry people.

At every opportunity getting into the smallest security breachs to commit the ultimate crime It is as the shows will unfold that that Presidents will try all to commit the heist of the century!

With a Paradise and idyllic backdrop, we will see with every show to the enactment of the most Machiavellian plans. Past, present and future... «The trail to the stars» manipulation and subterfuge where everyone does the opposite of what he says and succumbs to his greatest weaknesses. An inexhaustible source of situation and comedy. At the end of each episode, we find our two totally aliens on the floor laughing!



Note of intent



Trend

Our filming intentions rely on the principle of repetition comic inserted in burlesque scenarios. The characters are staged in quirky and ridiculous situations.

If writing is inspired by reality, its caricature allows us to exacerbate the outrageous behavior of the characters. Each in their own style evolves in a universe enclosed imited to the boundaries of an island where excess reigns on all floors.

Colorful graphics, a rich design of bling-bling ornaments and places occupied by ultra-modern technologies.

A soundtrack accompanying dialogues aimed at strengthening the amusing caricatures and situations.

Like a spotlight pointed at the over-mediatisation tendency of the heads of State, to their permanent showing in every moment of their lives, to embody «the reference» who should convey alone the image of a whole country, Presiland is the ideal entertainment to offer us a childlike look.

It is to give the opportunity for these icons to be able to do everything, but most importantly, be able to do anything...

It is said that reality often surpasses the fiction,

That is why Presiland wants to take a good step ahead!

Mechanics

Presiland mechanics is organized around the permanent failure of all of the presidents to try to become 'The' President of Presidents.

In each episode, Attempts are crazier than ever, with the same enthusiasm, the same drive, the same fervour, the same hopes and especially the most formidable strategies... but... always in vain!







The team



The idea of the Presiland concept was born from the encounter between Ludovic Baugin comedian and Director Tom Buffard. Having imagined and written the concept «Présiland» together, it is in 2012 that they notice on the internet the animation work of Léandre Wognin, young creator of the studio « Chapokane Animation ».

LUDOVIC BAUGIN

Born into a family of artists, Ludovic quickly became an actor. The call naturally came to him. It starts very young and it is around 12 that he specializes in dubbing and voice overs. With more than thirty years experience in the field of dubbing of TV shows and cartoons, he wanted to create a show where the viewer can laugh freely at the highest levels of power in the form of a humorous cartoon.

After having given his voice to many characters and familiar with the mechanics of cartoons, Ludovic is certain that Presiland has of an international broadcasting dimension

TOM BUFFARD

25 years of professional experience including ten behind the camera.

Companionship to industrial trade, the internet bubble to the audio-visual filming, it went through several countries throughout his career.

Expert in images and the audio-visual recording, Tom puts his writing skills and achievement to the contribution of this project by bringing - both a look at cartoon influenced first by Tex Avery to Oggy and the cockroaches and also the Shadocks.

As Ludovic, Tom is convinced of the success of a short program having as subject the Presidents and filmed in the form of a series of cartoons.

LÉANDRE WOGNIN

It is at the age of 4 that Léandre held its first colored pencil. In 2001, he directed his first video animations project 'The life of dogs' while stuying graphic design and multimedia. Passionate by creation and image, he worked in various communication agencies as a graphic designer. The desire to create and tell his own stories being stronger than all, he decided to live from his passion, cartoons...

In 2012, he created the studio «Chapokane Animation» that has seen many projects such as Kebab Caviar that totals approximately 6 million views on YouTubeBoloss scenes that revisits history. Léandre also works in collaboration on the Presiland series.

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